

## Sample Letter for GAIN-1 Sponsorship

Dear \_\_\_\_\_:

With the increasing challenges facing healthcare administration professionals, we all need as much information and guidance as we can get – not only to help our organizations succeed, but also to develop our own careers. **My membership in the American Academy of Medical Administrators (AAMA)** has helped advance my career with great resources and connections to the best and brightest in our field. I am confident it will do the same for you.

AAMA programs are leading edge and the relationships developed through AAMA membership allow me to quickly find answers and insight into specific issues or problems. **Below is a detailed list of AAMA member benefits:**

### **Premier Education**

- AAMA Annual Conference
- Cardiovascular Administrators' Leadership Conference
- ACOA Oncology Update
- *EduLink*, with access to live webinars and over 2000 on-demand courses, 24/7

### **Information Resources to Help You Work Smarter**

- *AAMA Executive Online* bi-monthly electronic publication
- *Academy In Motion (AIM)* e-newsletter
- [www.aameda.org](http://www.aameda.org)

### **Connections to Respected Healthcare Colleagues**

- Join up to seven colleges *at no extra charge* to develop a multidisciplinary healthcare perspective and receive pertinent information/services
- Conferences give you face-to-face interaction time to learn from the best and brightest in the field
- Vital Link™ special topic listservs and online member directory at [www.aameda.org](http://www.aameda.org) is your 24/7 connection to respected healthcare colleagues and solutions to your most pressing business and career issues.

### **Professional Recognition Opportunities Enhance Your Marketability**

- AAMA's experienced-based and exam-based credentialing programs
- Volunteer positions on AAMA committees, College Boards, opportunities to write articles or review books for *AAMA Executive Online*, or serve as moderators at Conferences
- Annual AAMA awards program

### **And More!**

- *JobLink* job listing service on [www.aameda.org](http://www.aameda.org) allows employees seeking a new position and employers looking for qualified healthcare administrators to target their search.

For over 50 years, AAMA has been the membership of choice for healthcare administrators from diverse specialties, backgrounds, experience, and settings. **I'd like to invite you to join, so you too can enjoy these AAMA benefits.** I have enclosed a membership application for your use. And I encourage you to visit [www.aameda.org](http://www.aameda.org) to learn more or to join online!

I look forward to talking with you and hope to welcome you as a new AAMA member soon.

Sincerely,

(Your Name)

**P.S. When you complete the membership application, whether hard copy or online, please be sure to list my name in the "sponsor name" section.**