

Build Connections with an AAMA Strategic Partnership

Visibility for your company...	<i>Levels of Involvement</i>		
	Platinum \$30,000 for 2-yr period	Gold \$20,000 for 2-yr period	Silver: \$10,000 Academic/ Nonprofit: \$6,600 for 2-yr period
At AAMA conferences			
• Complimentary exhibit booth at two AAMA or College specialty conferences each year	X	X	X
• Choice of exhibit booth assignments	1 st	2 nd	3 rd
• Complimentary meal attendance at two conferences yearly to network with attendees	Up to 5	Up to 4	Up to 2
• Acknowledgement in all conference materials	X	X	X
• Complimentary meeting room to host a focus group at one conference annually (includes room and pre-registration list)	X		
• Recognition onsite at each conference	X	X	X
• Discount on all conference event sponsorship opportunities	15%	10%	
On the AAMA website			
• Hyper-link from AAMA website to your company's website	X	X	X
• Publication of press releases on the AAMA website	X	X	
• Job postings on AAMA <i>JobLink</i> (use coupon code "Partner")	12 free per year	6 free per year	50% discounts on all listings
Through AAMA's member communications and member recognition programs			
• Special listings of "Strategic Partners" in every issue of the <i>AAMA Executive Online</i>	X	X	X
• Complimentary subscriptions to the <i>AAMA Executive Online</i>	X	X	X
• Advertising discounts in the <i>AAMA Executive Online</i>	X	X	X
• Complimentary sponsorship of one of AAMA's prestigious annual awards	X		
• Opportunity to disseminate White Papers through the <i>AAMA Executive Online</i>	X	X	X
Unique influence on AAMA's educational and corporate sponsorship programs			
• Seat on AAMA Corporate Sponsor Advisory Committee (CSAC)	X	X	X
Special access to AAMA members for your company's tailored communications			
• Complete roster of registered attendees e-mailed to your contact person 3 weeks prior to the conference	X	X	X
• Updated roster of registered attendees provided 3 weeks after the conference	X	X	X
• One complete AAMA membership list (for one-time use only)	X		
• Promotional insert in registration packet for annual conference	X		
Professional Development/Continuing Education Credits for Your Staff			
• Complimentary attendance at two AAMA or College specialty conferences each year	Up to 5	Up to 4	Up to 2
• Continuing Education Credits for conference session attendance	X	X	X