

AAMA Conference at a Glance

Tuesday, November 16, 2010				
11:00am-7:00pm	Registration/AAMA Service Center			
12:00-4:00pm	AAMA Special Session: Coast Guard Air Station and Medical Facilities Tour			
1:00-5:00pm	CAAMA exam			
Wednesday, November 17, 2010				
TBD	Fun Run/Walk			
6:30am-6:00pm	Registration			
7:00-7:45am	Continental Breakfast			
7:45-8:05am	Opening/Color Guard/National Anthem			
8:05-9:05am	KEYNOTE: VADM John M. Mateczun			
9:05-9:30am	Refreshment Break			
9:00am-4:30pm	Assignment Officers/Detailers/Career Advisors available by appt.			
9:30-10:30am	KEYNOTE: Lt. Gen. Charles Bruce Green			
10:35-11:35am	KEYNOTE: RADM Matthew Nathan			
11:45am-1:00pm	Networking Luncheon Hosted by the American College of Federal Healthcare Administrators			
1:15-4:30pm	AAMA Special Session: Tour and Lectures – Morton Plant Mease BayCare Health System			
CONCURRENT SESSIONS	Track I <i>Hosted by: AAMA Research & Educational Foundation</i>	Track II <i>Hosted by: AAMA Research & Educational Foundation</i>	Navy Medicine <i>Hosted by: American College of Federal Healthcare Administrators</i>	Air Force Medicine <i>Hosted by: American College of Federal Healthcare Administrators</i>
	1:15-2:15pm Surge Capacity	Engaging and Retaining Healthcare Talent (Part I of 3-hour session)	State of the Corps	State of the Corps
2:15-2:30pm	Refreshment Break			
2:30-3:30pm	Motivate People Without Threats, Bribery, or Duct Tape	Engaging and Retaining Healthcare Talent (Parts II & III)	See Separate Schedule	See Separate Schedule
3:30-4:30pm				
4:30-5:30pm	Making the Most of Your Membership & Academy Opportunities			
4:30-5:30pm	CAAMA Exam Prep			
5:30-7:00pm	Welcome Reception & Silent Auction in Exhibit Hall			
Thursday, November 18, 2010				
7:00am-6:00pm	Registration/AAMA Service Center			
7:00-7:30am	Networking Continental Breakfast			
7:30-8:15am	Opening Session: Advancement & Awards			
8:15-9:15am	KEYNOTE: Daring to be Caring...Leading a Spirited Healthcare Team – Jody Urquhart			
9:00am-4:00pm	Assignment Officers/Detailers/Career Advisors available by appt.			
9:15-9:45am	Break – Silent Auction & Poster Session in Exhibit Hall			
CONCURRENT SESSIONS	Healthcare Leadership		Healthcare Navigation	
	9:45-10:45am Legal Implications in Healthcare: Lessons Learned from Toyota Recall		Developing Healthcare Talent Will Increase Organizational Performance	
	10:55-11:55am The Future of Diversity on Healthcare in America		The FISH! Philosophy	

NOTE: Keynotes will address federal and private sector healthcare issues facing the country and how we can leverage each other's strengths and successes.

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Thursday, November 18, 2010 (cont.)							
12:00-1:00pm	AAMA Annual Meeting and Luncheon						
1:00-1:30pm	Dessert & Poster Session in Exhibit Hall						
CONCURRENT SESSIONS	Track I <i>Hosted by:</i> AAMA Research & Educational Foundation	Track II <i>Hosted by:</i> American College of Contingency Planners (ACCP)	Track III <i>Hosted by:</i> American College of Cardiovascular Administrators (ACCA)	Track IV <i>Hosted by:</i> American College of Small & Rural Healthcare (ACSRH)	Track V <i>Hosted by:</i> American College of Health Plan Management (ACHPM)	Track VI <i>Hosted by:</i> American College of Oncology Administrators (ACOA)	Track VII <i>Hosted by:</i> American College of Healthcare Information Administrators (ACHIA)
	1:30-2:30pm	Follow Me, I'm Right Behind You! How to Manage, Inspire, and Retain Multiple Generations	Scratching Your Niche	Hospital and Physician Relationships: Considerations and Alternatives in a Changing Reimbursement Environment	The Small Hospital That Could	The Leadership Factor in Value-Based Purchasing	Business Models for Cancer Center Success
2:30-3:00pm	Break – Silent Auction & Poster Session in Exhibit Hall						
3:00-4:00pm	Fish! Dive Deeper	US Response to the Earthquake in Haiti	Determining the Foundation of a Successful Ventricular Assist Program	Bringing Visibility and Vitality to Rural Hospitals in Texas	Transparent Writing – Learn To Write What You Mean!	Oncology Marketing: Changing the Dialogue With the Patient	Challenges and Catalysts Affecting EHR Adoption
4:10-5:10pm	Networking opportunity or attend another track session		Development and Implementation of Revenue Sharing for Interdisciplinary Clinics	The Obligation for Continuing Education in Healthcare	Accountable Care Organizations: Bending the Cost Curve, Breaking the Rules	Enhance Clinical Trial Accrual Through a Multidisciplinary Clinic	Impact of the Joint Task Force National Capital Region Medical
TBD	American Academy of Medical Administrators Research & Educational Foundation – Dinner Cruise (Optional)						
Friday, November 19, 2010							
7:00am-12:15pm	Registration/AAMA Service Center						
7:00-7:45am	Networking Continental Breakfast & Poster Session in Exhibit Hall						
7:00-7:45am	Diplomate Council Breakfast (AAMA Diplomate Status Required)						
7:45-9:15am	Leadership Development: High Definition People™ - The Key to Embrace Change and Ignite Passion (Part I) Barbara Sanfilippo and Bob Romano						
9:15-9:45am	Break & Poster Session in Exhibit Hall						
9:45-11:15am	Leadership Development: High Definition People™ - The Key to Embrace Change and Ignite Passion (Part II) Barbara Sanfilippo and Bob Romano						
12:00-4:00pm	CAAMA Exam						