

**2011 AAMA Annual Conference
What Lies Ahead? The Future of Healthcare
Scottsdale Plaza Resort, Scottsdale, AZ**

Tuesday, November 15, 2011				
11:00am-7:00pm	Registration/AAMA Service Center			
1:00-5:00pm	CAAMA Exam			
Wednesday, November 16, 2011				
TBD	Fun Run/Walk			
6:30am-6:00pm	Registration/AAMA Service Center			
7:00-7:45am	Continental Breakfast			
7:45-9:00am	Opening Ceremonies: Advancement & Awards			
9:00-9:30am	Refreshment Break			
9:00am-4:30pm	Assignment Officers/Detailers/Career Advisors available by appointment			
9:30-10:30am	KEYNOTE – <i>Connecting the Dots of Healthcare</i> – Tray Dunaway, MD			
10:35-11:35am	KEYNOTE – <i>Leading Healthcare in Challenging Times: The Simplicity on the Other Side of Complexity</i> – Richard Buck, MD			
11:45am-1:00pm	Federal Appreciation Networking Luncheon – Hosted by the American College of Federal Healthcare Administrators			
Concurrent Sessions	General Session I		General Session II	
1:15-2:15pm	<i>The Winds of Healthcare Change: How to Work Together to Take Care of Patients, and Each Other, Better</i> Tray Dunaway, MD		<i>Leading Diverse Healthcare Organizations</i> George Miller	
2:15-2:30pm	Refreshment Break			
Concurrent Sessions	Track I <i>Hosted by:</i> American College of Contingency Planners (ACCP) & American College of Fed Health (ACFHA)	Track II <i>Hosted by:</i> American College of Cardiovascular Administrators (ACCA) & American College of Oncology Administrators (ACOA)	Track III <i>Hosted by:</i> American College of Healthcare Information Administrators (ACHIA)	Track IV <i>Hosted by:</i> American College of Small and Rural Healthcare (ACSRH)
2:30-3:30pm	<i>Complex Disaster Response: Japan's Perfect Storm</i> Panel Discussion	<i>Navigating a State-of-the-Art Patient Experience</i> Mary Curran	<i>Alaska Health Information Exchange: Air Force and Alaska Synergy</i> Bill Sorrells	<i>The Little Hospital That Isn't</i> John Henderson
3:30-4:30pm	<i>Your Post-Military Career: Getting the Job You Want!</i> M. Nicholas Coppola, PhD & Bernie Kerr, EdD	<i>Cultural Alignment in the Healthcare Enterprise</i> P. Anthony Long	The Joint Medical Network – Seamless Patient Data Service Charles Chapdelaine	<i>Growing Pains/Producing Gains – A Balancing Act</i> Steve Summers
4:30-5:30pm	How to Make the Most of Your AAMA Membership			
4:30-5:30pm	Inaugural Member Meeting: American College of Neuroscience Administrators (ACNA)			

4:30-5:30pm	CAAMA Exam Prep			
5:30-7:00pm	Welcome Reception in Exhibit Hall			
Thursday, November 17, 2011				
7:00am-6:00pm	Registration/AAMA Service Center			
7:00-8:15am	Networking Continental Breakfast in Exhibit Hall			
8:15-9:15am	KEYNOTE: <i>What is Leadership?</i> -- Peter Rhee, MD			
9:00am-4:00pm	Assignment Officers/Detailers/Career Advisors available by appointment			
9:15-9:45am	Break in Exhibit Hall			
Concurrent Sessions	General Session I	General Session II	General Session III	
9:45-10:45am	<i>Positive Deviance</i> Margo Karsten, PhD	<i>Arts and Medicine Institute at Cleveland Clinic</i> Maria Jukic, JD & Linda McHugh	<i>The Courage to Lead (Part I)</i> Jody Rogers, PhD	
10:55-11:55am	<i>Ethical Wisdom: Doing the Right Thing Every Day</i> Jack Gilbert, EdD	<i>Electronic Health Records: Meaningful Use and Adoption</i> Robert Rowley, MD	<i>The Courage to Lead (Part II)</i> Jody Rogers, PhD	
12:00-1:00pm	AAMA Annual Meeting & Luncheon			
1:00-1:30pm	Dessert in Exhibit Hall			
Concurrent Sessions	Track I Hosted by: AAMA Research & Educational Foundation	Track II Hosted by: AAMA Research & Educational Foundation	Navy Medicine Hosted by: American College of Federal Healthcare Administrators	Air Force Medicine Hosted by: American College of Federal Healthcare Administrators
1:30-2:30pm	<i>Health Coaching Philosophy: The Case for Patient Engagement</i> Jody Hereford	<i>Multi-Generational Workforce: Leading through the Gaps (Part I)</i> Leadership Workshop Michael Brzezicki, PhD	<i>Medical Service Corps Update</i> RDML Eleanor Valentin	<i>Opening Remarks</i> Lt Gen Charles (Bruce) Green <i>Inside the Corps Chief's Studio</i> Col Stephen Meigs (r) Brig Gen Michael Miller
2:30-3:00pm	Break in Exhibit Hall			
3:00-4:00pm	<i>Health Coaching Techniques: Moving from Health Education to Health Coaching</i> Jody Hereford	<i>Multi-Generational Workforce: Leading through the Gaps (Part II)</i> Leadership Workshop Michael Brzezicki, PhD	<i>Medical Home</i>	<i>Air Force Personnel Center</i>

4:10-5:10pm	<i>Going Global? Strategies & Opportunities for Healthcare Leaders</i> Daniel West, Jr., PhD Steve Szydowski, DHA Michael Costello, JD, MBA	<i>Multi-Generational Workforce: Leading through the Gaps (Part III)</i> Leadership Workshop Michael Brzezicki, PhD	Mentoring/Leadership Sessions	Air Force Medical Service Corps Association Col Joseph Vocks (r)
7:00pm	Navy Medical Service Corps Dinner			
7:00pm	Air Force Medical Service Corps Dinner RSVP Here: https://einvitations.afit.edu/AAMA114/anim.cfm			
Friday, November 18, 2011				
7:00am-12:15pm	Registration/AAMA Service Center			
7:00-7:45am	Networking Continental Breakfast in Exhibit Hall			
7:00-7:45am	Diplomate Council Breakfast (AAMA Diplomate Status Required)			
7:45-9:15am	Leadership Development (Part I) – <i>Zap the Gap! Making the Inter-Generational Workforce Work!</i> – Larry Johnson & Meagan Johnson			
9:15-9:45am	Break in Exhibit Hall			
9:45-11:15am	Leadership Development (Part II) – <i>Absolute Honesty</i> – Larry Johnson			
12:00-4:00pm	CAAMA Exam			

Other events in planning:

NAVY POMI Conference (Monday & Tuesday)
Baylor Gathering (Wednesday)